

SPORT FASHIONED

FOR
Suburban
Living

Full 34" long • 5 button front — genuine leather buttons • 2 outside patch pockets with flaps • 1 upper ticket pocket • Full quilted lining for cozy warmth • Split collar — lined arched for motorizing • Convertible collar • Button sleeve tabs • Padded shoulders.

\$19.95 TO \$35.00

PAJAMA—Ranallo, cotton and silk in a brilliant array of solids, patterns. Also plain color line.

\$7.99 to \$15.00

UNDERCLOTHES—in fine lined and lawn, white and colored.

25c-50c
also from 3 to 10c
colored included 3 to 10c
\$1.50

SWEATERS by Lunk
Karl, Crew necks in color.
A usual, bright white col-
ors. Buttons, from \$1.50
and \$1.25.

\$5.95 to \$12.50

BARTON KOLORKEY
in Plain colors in fine dam-
ask, velvet, Lundy all used
in wavy patterns. Ideal
for the new year.

TIES by Cutter. See our famous
Cutter originals. Imported silks
with the Meati. City.

\$1.00—\$1.50—\$2.00

For Dress, work or play,
he will appreciate. Leather
all leather lined and col-
ored. Pair carefully treated for
\$2.98 to \$7.50

SOCKS by Intervest. Stretch
and fine lined nylon, imported all
wool, heavy cottons in plain
colors and a multitude of the latest
patterns.

55c to \$1.65

SHOP
PHONE 277

GEN
GIFT STAMPS
FREE
With Each
Purchase

STORE ENTRANCE—Entrance of the new store is at the north corner. Shoppers will go to their grocery carts, keeping marking numbered tag, go to their cars and drive up to have

their purchases loaded at once beneath Kroger lettering. Doors operate automatically as a person approaches them.

PARKING FOR 120 CARS—Signs indicate traffic flow at E. Chisholm entrance to 120-car parking lot. Similar entrance is located on Park Place, and the parking area is located by

alley connecting First and street on bay shore. Wall behind Kroger lettering is mosaic tile, rest of building concrete masonry.

Grand Opening of Kroger Food Store Set Wednesday

Masonry Roof Trusses Are World Architectural First

Prestress masonry trusses of Concrete Masonry Association (CMAA) No. 1. This causes them to be masonry masonry — the first in the world — were used in Alpena's new Kroger store on E. Chisholm at Thunder Bay, and they are exciting considerable interest in the construction field.

Emphasizing this interest is the scheduled publication of stories on the structure in Architectural Record and Building Construction Illustrated, two leading national magazines in the trade.

Harold Nicholson, executive officer of Blueprints Construction Corp., the general contractor, says that the store is a 100,000-sq-ft building, built on a 10-acre site, and is actually situated in the heart of the business district.

EACH STORE A GOOD CITIZEN

One Store in 1883, Kroger Now Has 1,400 in 21 States

The growth from one small store to 1,400 in 21 states is a testament to the success of the Kroger store in Alpena. The store is a 100,000-sq-ft building, built on a 10-acre site, and is actually situated in the heart of the business district.

Founded by the late W. W. Kroger in 1883, the company's growth during the early years was relatively slow and conservative. Increasing store by store in Cincinnati and for surrounding towns. By 1900, however, there were 28 Kroger stores in Ohio and Kentucky communities.

Today Kroger stores are accepted in members of 1,400 communities throughout the Midwest and South. Under the direction of a general office in Cincinnati, the territory is divided into 27 divisions, each with its own group of retail operations.

These divisions are located in the territory of Cincinnati, as well as throughout the United States. The company operates a general store in Alpena, as well as a 100,000-sq-ft building, built on a 10-acre site, and is actually situated in the heart of the business district.

MANUFACTURING, TOO, plays an important role in the Kroger company. The company operates a general store in Alpena, as well as a 100,000-sq-ft building, built on a 10-acre site, and is actually situated in the heart of the business district.

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JAMES MARION Head Dairy Clerk
ROLAND BRUCE Head Produce Clerk
STEVE CLARK Head Department Head
IVAN (BILLY) SAGGLEN Head Grocery Clerk
GORDON DUNHAM Cashier
TYRONNE WOOSTER Head Checker

Pass Cheese Board At Get Together

Current business in "uniting" the small breadboard on which the Kroger store is built.

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Ultra-Modern Store a Beaut; Employs Over 50

Alpena's new Kroger store is a store in Alpena, before coming to Alpena.

For example, the check-out counters are provided with conveyor belts to move your purchases along to the checker and then along to the car and your own coffee if you're hungry. Over 50 employees are employed in the store, and the store is a beautiful building.

For the customer, the store is a beautiful building. The store is a beautiful building, and the store is a beautiful building.

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Price Effective in Alpena only Dec. 4 thru Dec. 7, 1957

FREE! 2,000 GIFT

One each to the first 500 customers entering the store on the following days:

Wednesday, Dec. 4th

500 FREE Angel Food Cakes

Thursday, Dec. 5th

500 FREE Cheese Wedges

Friday, Dec. 6th

500 FREE Packages of Fish Sticks

Saturday, Dec. 7th

500 FREE Potted Plants

DAY AFTER DAY, ITEM AT

NEW SAFETY-VEE STEERING WHEEL lets you tell at a glance that

OLDSmobility is the safest, easiest way to go!



Full, unobstructed view of instrument panel

Now see the features of the future at your authorized OLDSMOBILE QUALITY DEALER!

this Christmas FIRE PROTECTION



Full, unobstructed view of instrument panel

Now see the features of the future at your authorized OLDSMOBILE QUALITY DEALER!

Full, unobstructed view of instrument panel

Now see the features of the future at your authorized OLDSMOBILE QUALITY DEALER!

LITTLE LIZ

Full, unobstructed view of instrument panel

Now see the features of the future at your authorized OLDSMOBILE QUALITY DEALER!

Put Christ in Christmas

Christmas Concert and Pageant

Presented by the BESSER MALE CHORUS ALPENA COMMUNITY THEATRE

DAY AFTER DAY, ITEM AT

SEE... THE COMPLETELY SELF-SERVICE MEAT DEPARTMENT WITH EXCLUSIVE KROGER-CUT TENDERAY BEEF!

Reach right into the frosty-white cases and serve yourself the exact cuts you want. Top grade meats! And what variety. Kroger Tenderay Beef, succulent pork, veal and lamb. The plumpiest poultry, the finest sea foods, Kroger has 'em all... and at down-to-earth prices.

SEE... FRUITS AND VEGETABLES GARDEN FRESH! IN OUR BIG MODERN PRODUCE DEPARTMENT!

Choose colorful fruits and vegetables at the peak of freshness on refrigerated racks. Jumbo heads of lettuce, red-ripe tomatoes, blushing carrots sun-sweet oranges. The pick of the crops—priced to save.

SEE... SELF-SERVICE DAIRY TREATS! YOU'LL FIND GENUINE COUNTRY FRESH FLAVOR IN ALL OUR DAIRY TREATS!

You'll find genuine country-fresh flavor in our delicious dairy treats. Grade A milk, golden butter, fresh cream, graded eggs—and the most wonderful variety of sharp and mild cheeses... tangy Camembert nutty Swiss zesty Liederkranz, dessert Bleu... all prepared for you.

SEE... THE FINEST IN FROZEN FOODS... VEGETABLES AND FRUITS AND JUICE GALORE, IN YOUR FAVORITE BRANDS!

Hundreds and hundreds of 'em. It's the greatest array in all the land. Pick the favorite brand of your choice. You'll feel like a Duchess as you do all your shopping at this wonderland of food.

SEE... THE BIG VARIETY OF CANNED AND DRY ITEMS... ALL AT KROGER EVERY DAY LOW PRICES!

Campbell's, Libby's, Dole, Del Monte, Stokely and Kroger's own brands. An eye-popping variety of your favorites—all sizes—all at Kroger everyday low prices.

SEE... OUR DE LUXE BAKED GOODS DEPARTMENT! PICK FRESH FROM OUR MODERN COMPLETE OVENS!

Reach right into the frosty-white cases and serve yourself the exact cuts you want. Top grade meats! And what variety. Kroger Tenderay Beef, succulent pork, veal and lamb. The plumpiest poultry, the finest sea foods.

SEE ABOUT VALUE!

20 Volume Illustrated Encyclopedia

Now on Sale Vols. 1-9

A New Showcase of Knowledge! Brand New Set of 20 Volumes! Every Entry is Illustrated! Thousands of New Pictures! Complete Index and Summary!

Volume 1 29¢

CLIP THIS COUPON AND SAVE 20¢ OFF YOUR FAVORITE PAIR OF Perfect Plus Hosiery

WITH THIS COUPON 20¢ OFF ANY PAIR

Clip This Coupon

Opens Wednesday YOUR NEW KROGER STORE 245 E. Chisholm in Alpena STORE HOURS OPENING WEEK

Wednesday thru Saturday 9-9

KROGER SLICED

White Bread

Store Opening Feature Value

Your best bread buy. Kroger baked bread, toothy butter, tender loaf. Grand Opening Value.

2 25¢



BREAST-O-CHICKEN

Chunk Tuna

Store Opening Feature Value

Save at this special low low price

3 79¢



SALADA

Tea Bags

Store Opening Feature Value

Buy one package at regular price and get another free.

25¢



MORTON'S FROZEN

Fruit Pies

Store Opening Feature Value

Your choice of apple or peach

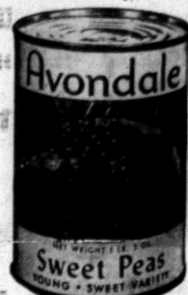
39¢



GRADE "A" LARGE, MIXED Fresh Eggs

Buy an extra carton and save at this terrific low price.

55¢



Kroger Dollar Days

BIG, TENDER AVONDALE BRAND SWEET

Peas 9 303 \$1

KROGER

Applesauce

7 303 \$1.00

AVONDALE BRAND CUT Green Beans

8 303 \$1.00

AVONDALE BRAND Cream Corn

8 303 \$1.00

AVONDALE BRAND Tomatoes

6 303 \$1.00

AVONDALE BRAND Kidney Beans

10 303 \$1.00

Spotlight Coffee

Buy the bean and grind it fresh. Kroger special low low price.

69¢

Store Opening Feature Value



Borden's Cottage Cheese

Fresh creamy rich. Kroger 1 lb. special low low price.

19¢

Store Opening Feature Value



Colby Cheese

Add flavorful, wonderful for meats or sandwiches. Special low, low price.

39¢

Store Opening Feature Value



Kroger Saltines

Fresh crispy crackers. Kroger 1 lb. per special low low price.

19¢

Store Opening Feature Value

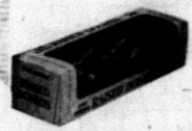


Glazed Donuts

Tastes good with your morning coffee. Kroger Donuts special low low price.

29¢

Store Opening Feature Value

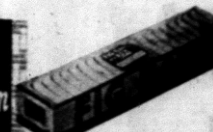


Kroger Fig Bars

Fresh tasty candies. Five 1 lb. per special low low price.

19¢

Store Opening Feature Value



Your Choice—Juice Laden, Vitamin-Enriched

Oranges or Grapefruit

8 49¢

Florida Corn

6 39¢

Tomatoes

14 29¢

Grapefruit

5 49¢

Mich. Potatoes

15 49¢

Free WITH EVERY PURCHASE Top Value Stamps

With every purchase (except beer, wine or cigarettes) you get valuable Top Value Stamps. Save 'em and redeem in for beautiful gifts of appreciation. You may select whatever you want from the Top Value Catalog and send your order to TOP VALUE ENTERPRISES, INC., P.O. Box 341, Dayton 1, Ohio.



Y AFTER DAY, ITEM AFTER ITEM, PRICES ARE LOWER AT KROGER! SHOP—COMPARE—REMEMBER, IT'S THE TOTAL YOU SAVE THAT COUNTS!

It's never the right to sell groceries. Prices effective through Saturday, December 7, 1957

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