

Kroger Executive Announces Formal Opening of Super Market This Week

C. F. Bobilya, general manager of the Kroger stores, announced today the opening of Montpelier's new Kroger Super Market at 401 West Main street.

"The new market," states Mr. Bobilya, "is the most modern of its kind, with such famous features as 'self-service,' one-price plan, where customers pay for all grocery items, meat, fruit and vegetable 'per-chase' at one time as they leave the store. The newest type registers have been installed which get patrons as itemized printed receipts of purchases. Miss Joan Best and Mrs. Zeno Humphrey will be cashiers.

"Market carts, sometimes likened to a food taxi, have been installed in the store due to the popular demand, as a result of Kroger's experience with this new and novel shopping convenience.

"The new Super Market differs from other stores in that all displays are accessible to the customer, and large attractive signs have been provided which display all merchandise on the salesmen floor within easy reach of the shopper. The entire store and its displays are divided into departments for ease in selecting food products from the shopping list."

Meats are displayed and kept fresh in porcelain full-view display cases which are electrically refrigerated. The new store also provides a large selection of fresh and smoked meats.

"We have great faith in the fu-



C. F. Bobilya, general manager of Montpelier and our future here," said Mr. Bobilya, "and we hope to indicate to our friends and customers in this community our complete confidence in the prosperity of this growing city."

Lowell Williams has been appointed manager of the grocery

KROGER SUPER MARKET OPENS TODAY



Located in the "Heart" of Montpelier Business District, this new Kroger Super Market will conveniently serve all patrons in the Montpelier shopping area. The largest Kroger food market in

this part of the state and the first Super Market to open in Montpelier, this new giant Kroger Self-Service Food Market features modern merchandising methods.

The new Super Market is located in the building formerly occupied by the Wright Baking Company. It is the largest store operated by Kroger's in the Port Wayne district. It will stock a wide selection of some 2,000 food and household items.

Experienced Executives In Charge Of Kroger Markets



Don H. Redding



L. Musselman



E. J. Stalock

These experienced men operate the new Kroger Super Market here. Don H. Redding, District Manager for Kroger in this vicinity, has been with the company since 1934, with the company which has assisted Mr. L. Musselman has behind him a record of 12 years with Kroger and Mr. E. J. Stalock and George Clark not only of the enlarged meat department. All personnel previously serving in the Kroger store here have been retained.

The force has been working night and day to get the store ready for the grand opening.

West Jefferson

Sunday guests of Mr. and Mrs. Wesley Leatherman were Mrs. Anna Leander of Leaning, Mich., Mrs. Alice Risk of Hillsdale, Walter Priest, Betty Ashbaugh and Lois Tracy all of Mansfield, Ohio, Mr. and Mrs. Max Mohr and

Stalock has been with Kroger for years. All men started with Kroger as clerks and, following Stalock's policy of advancing from within the ranks of the organization, these men have attained for themselves recognition that has been rewarded with the responsible positions they now hold. This wide range of experience with the Kroger Company, its policies and methods of serving its customers, makes them well fitted to operate the Kroger Store here, according to company officials.

North Jefferson

Mr. and Mrs. George Parnham attended the funeral of Bud Calvin Saturday afternoon.

Guests at the Lester Briner home the past week were Mr. and Mrs. J. E. Foster of Eden, Mr. and Mrs. Ernest Scott of Pioneer, Mr. and Mrs. C. O. Robinson and Ruth Briner of Hamilton, Ind., Mrs. Fancher Feynora, Mrs. Roy Pressler, Mrs. Chas. Luke, Mrs. Hernat Cassman, Mrs. Wm. Steinhilber and Mrs. Zollinger.

Robert Swank and Patty Parnham have the chicken pox.

The eighth graders of Jefferson Township took the state tests Friday at the Montpelier high school.

Eight Grade Commencement for Jefferson Twp. will be held this Friday evening in the Lutheran church at West Jefferson. The public is cordially invited.

The Handy Hoppers A.H. club held their organization meeting Saturday afternoon at the home of their leader Mrs. Emma Cummins. Election of officers were: Robert Briner, president; Patty Parnham, vice president; Richard Barnhart, secretary; Jeanele Esterline, recreation leader and Viola Glantz, news reporter.

South Jefferson

The Ladies Circle will meet Thursday, April 23, with Mrs. West, Mr. and Mrs. Roll Scott and sons, Mr. and Mrs. Krupp Beck, Mr. and Mrs. Willie Faber, Mr. and Mrs. Bill Meyer and daughter, Mr. and Mrs. Ernest Bergman and daughter surprised Mr. and Mrs. Wm. Eckert Sunday, Monday being Mrs. Eckert's birthday. A pot luck dinner was served.

The Jefferson Twp. schools will close this week. Graduation exercises will be held Friday night at the church at West Jefferson. The community meeting of Weber and Clay Bank schools will be held Tuesday evening. There will be election of officers and a pot luck supper.

Jefferson Center

Miss Ina Zigler spent Wednesday night with Anna Mae Kuch at Harold Clark's spent Thursday night with his grand parents Mr. and Mrs. H. A. Scott.

Miss Patty Miller visited school Friday.

Mrs. Lulu Chamberlain spent several days with her daughter Mrs. Valery Burkholder and family.

Mrs. Belle Koch spent Thursday afternoon with Mrs. Pearl Watson.

Mrs. Ava Taylor called on Mrs. Elmer Koch at Irwin Saturday.

Mr. and Mrs. L. Valen and family, Mr. and Mrs. Kenneth Miller and family and Mr. and Mrs. V. H. Taylor attended a birthday party at the home of Mr. and Mrs. Geo. Clark at Beaver Creek Thursday evening.

Lo Ann Zigler spent Thursday afternoon with Ake Taylor.

Morie and L. C. Zigler are building a new garage for Mrs. Belle Koch.

These Men Will Manage New Kroger Super Market



Lowell Williams



George Clark

Directing the grocery department of the new Kroger Super Market at 401 Main St., Montpelier, will be Lowell Williams, formerly manager of the Groger Service Store. Mr. Williams has behind him five years of experience with the Groger Company, having clerked in and managed Kroger stores in this area during that time.

The store's new and complete Meat and Sea-Products Department will be in charge of Manager George Clark, a Kroger veteran who also has many years with the Kroger organization, having managed Kroger meat markets for the past 4 1/2 years.

Mrs. Pearl Scott spent Friday

with Mrs. D. C. White spent

Sunday afternoon with Mr. and Mrs. Earl Davis and Montpelier.

Henry Dellinger was a Sunday guest of his daughter Mrs. Klar

and Mrs. John Bowman

spent Sunday evening with Mr. and Mrs. Bobly Caldwell, whose guests were Robert Caldwell and family from near Bryan.

Frank Shawley is ill. He has suffered several strokes in the last week.

Mr. and Mrs. R. G. Mosch and as Sunday dinner guests their children, Charles of Irwin, Mrs. R. B. Hille and family of Toledo, Earl Weber of Perryburg, Mrs. N. C. Medlock and family of Findlay.

This family gathering was for the 20th wedding anniversary of the Hilles and Lick wedding anniversary of the Medlocks.

Mr. and Mrs. Arthur Wolf were Sunday dinner guests of their son, Erville and family.

Lick Creek

Mr. and Mrs. C. M. Deas, Mr. and Mrs. Jeff Ryan and son attended the funeral of Ed Calvin at the Lick Funeral Home in Bryan Saturday.

Mr. and Mrs. Charles Stutzman and son of Bryan were Monday guests of the parents Mr. and Mrs. Clark.

KROGER'S SUPER MARKET

TO HELP KEEP AMERICA STRONGER WITH B, "VITAMIN BLOOM"



ENRICHED WITH THIRON... 4 out of 10 Americans lack the glowing health and energy that comes with the proper amount of energy-sparing vitamin B, nicotinic acid for nerve-soothing, and iron for red blood. Kroger's Clock Bread is Thiron-enriched with all three to help keep the nation at its strongest!

THE MIRACLE VALUE!

2 BIG 1 1/2-lb TWIST LOAVES 19c

THE MIRACLE VALUE!

ONLY KROGER'S HOT-DATED COFFEE GIVES YOU ALL THREE



FLAVOR! Selected from world's finest coffees! FRESHNESS! Hot-Dated at roaster to guarantee freshness! VALUE! SAVE UP TO A DIME A POUND! 3 POUND economy bag 63c 1 lb. Pkg. 22c

THE BEST OF BLENDS WITH A MILLION FRIENDS! KROGER'S HOT DATED French Brand Coffee

Full bodied and flavor-ground as you buy it to suit your method of making. 1 lb. pkg. 29c 2 lb. Pkg. 55c

THE RICHEST FLAVOR OF ALL! KROGER'S VACUUM PACKED Country Club Coffee

A blend of the world's finest coffees vacuum packed to seal in its rich distinctive flavor-drip or regular grinds. 1 lb. Tin 31c

KROGER SUPER MARKETS

ACCEPT THIS AMAZING GUARANTEE: Buy any Kroger brand item. Like it as well as or better than any other, or return unused portion in



original container, and we will replace it, absolutely FREE, with the same item in any brand we sell, regardless of price.

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SEE PAGES 3, 4, 9 AND 12 FOR OTHER KROGER VALUES